



# 2017

## MEDIA & PARTNERSHIP KIT



## Anne Arundel County's fastest growing festival returns

**SUNDAY, MAY 7, 2017**



*we invite you to be a part of*

# ANNE ARUNDEL COUNTY'S FASTEST GROWING FESTIVAL.

Surrounded by some of the most beautiful Chesapeake Bay shoreline and centrally located in Maryland, Anne Arundel County is in many ways the heart of our wonderful state. What better way to celebrate a gorgeous day by the Chesapeake Bay than with dozens of master artisans, crafters, food trucks, state mascots, area attractions and more? Now in its second year, the Made In Maryland event offers a high-end, all-encompassing festival that features a variety of vendors, musicians and attractions.



**ABOUT KURTZ'S BEACH:** Located in Pasadena, Maryland on the Chesapeake Bay shoreline, Kurtz's Beach originally opened 84 years ago as a bathing beach. Today, the family-owned and operated venue hosts a variety of events, from weddings to fundraisers to festivals and more. The property boasts outdoor pavilions, a sprawling 20-acre field, a newly renovated indoor facility, a bay-front gazebo/patio area, and more. For more information about Kurtz's Beach, visit [www.kurtzsbeach.com](http://www.kurtzsbeach.com).



## HOURS & TICKETS

Sunday, May 7, 2017

Noon - 5:00pm

### TICKETS

GENERAL ADMISSION	\$20
AGES 12 & UNDER	FREE

Tickets available online at  
[www.madeinmarylandfest.com](http://www.madeinmarylandfest.com)



## 2017 PARTNERSHIP OPPORTUNITIES

*We invite you to be a part of one of Anne Arundel County's fastest growing festivals.*

BENEFITS & AMENITIES	\$2,500	\$1,000	\$500	\$250
	<ul style="list-style-type: none"> <li>• 10 Tickets</li> <li>• Half-page, full-color ad in event program</li> <li>• Logo on event signage and website</li> <li>• Recognition on social media</li> </ul>	<ul style="list-style-type: none"> <li>• 6 Tickets</li> <li>• Logo on event signage and website</li> <li>• Recognition on social media</li> <li>• 50% off ad space in event program</li> </ul>	<ul style="list-style-type: none"> <li>• 4 Tickets</li> <li>• Logo on event signage and website</li> <li>• Recognition on social media</li> <li>• 50% off ad space in event program</li> </ul>	<ul style="list-style-type: none"> <li>• 2 Tickets</li> <li>• Logo on event signage and website</li> <li>• Recognition on social media</li> <li>• 50% off ad space in event program</li> </ul>

On Sunday, May 7, the Made In Maryland Festival will celebrate all the unique offerings of our marvelous state while also supporting local entrepreneurship. As we enter our 84th year in business at Kurtz's Beach, we invite you to participate in this event and share in our Maryland Pride.





## EVENT HANDOUT ADVERTISING RATES

# PUT YOUR BUSINESS IN FRONT OF THOUSANDS

KURTZ'S BEACH ANNUAL SIGNATURE EVENTS



Celebrate all the great offerings from our wonderful state at this Maryland-themed festival, which features a delicious variety of food, master artisans & crafters, a fresh flower market, live music and more.

May 7, 2017



Anne Arundel County's premier wine, food and artisan festival that provides guests with a relaxed, enjoyable atmosphere along the scenic Chesapeake Bay.

October 21-22, 2017

## ADVERTISING RATES FOR FESTIVAL EVENT PROGRAMS

SIZE	PRICE
1/4 PAGE	\$125
1/2 PAGE	\$250
FULL PAGE	\$500

## ADVERTISING PERKS

- ALL ADS ARE FULL-COLOR
- PROGRAMS ARE HANDED OUT TO EACH & EVERY EVENT ATTENDEE - EXPOSE YOUR BUSINESS TO THOUSANDS!
- EACH FESTIVAL RAISES FUNDS FOR A DIFFERENT NONPROFIT - YOUR AD SUPPORTS THIS EFFORT!
- NEED AN AD DESIGNED? LET US KNOW AND FOR A SMALL FEE WE'LL GLADLY DO IT FOR YOU!

TO PURCHASE YOUR AD, PLEASE EMAIL [INFO@MADEINMARYLANDFEST.COM](mailto:INFO@MADEINMARYLANDFEST.COM) OR CALL 410-255-1280.