

MADE IN

MARYLAND

FESTIVAL

AT KURTZ'S BEACH

*Proudly Supporting The Chesapeake Bay Trust*

2026

MEDIA & PARTNERSHIP KIT



SUNDAY, AUGUST 16, 2026



*we invite you to be a part of*  
**ANNE ARUNDEL COUNTY'S  
PREMIER FESTIVAL.**

Surrounded by some of the most beautiful Chesapeake Bay shoreline and centrally located in Maryland, Anne Arundel County is in many ways the heart of our wonderful state. What better way to celebrate a gorgeous day by the Chesapeake Bay than with dozens of master artisans, crafters, food trucks, area attractions, entertainment, exhibitions and more? Now in its ninth year, the Made In Maryland event offers a high-end, all-encompassing festival that features a variety of vendors, musicians and attractions. Through this event, Kurtz's Beach is proud to support the education and restoration programs of the Chesapeake Bay Trust.



**ABOUT KURTZ'S BEACH:** Located at 2070 Kurtz Avenue in Pasadena, Maryland, Kurtz's Beach originally opened over 90 years ago as a bathing beach. Today, the family-owned and operated venue hosts a variety of events, from weddings to fundraisers to festivals and more. The property boasts outdoor pavilions, a sprawling 20-acre field, a newly renovated indoor facility, a bay-front gazebo/patio area, and more. For more information, visit the Kurtz's Beach website at [www.kurtzsbeach.com](http://www.kurtzsbeach.com).

**ABOUT CHESAPEAKE BAY TRUST:** The Chesapeake Bay Trust is a 501c(3) nonprofit grant-making organization dedicated to improving the watersheds of the Chesapeake Bay, Maryland Coastal Bays, and Youghiogheny River. Created in 1985 by the Maryland General Assembly, their goal is to increase stewardship through grant programs, special initiatives, and partnerships that support K-12 environmental education, on-the ground watershed restoration, community engagement, and the underlying science of these three realms. Through our grants to schools, local governments, community groups, faith-based groups, watershed organizations, and other not-for-profit entities, the Trust engages hundreds of thousands of students and volunteers in projects that have a measurable impact on the natural resources of our region. For more information, visit [www.cbtrust.org](http://www.cbtrust.org).



MADE IN

# MARYLAND

## FESTIVAL

AT KURTZ'S BEACH



**HOURS & TICKETS**  
**SUNDAY, AUGUST 16, 2026**

11AM - 4:00PM

**TICKETS**

GENERAL ADMISSION

\$12 if purchased before 8/4  
\$15 if purchased after 8/4

AGES 12 & UNDER

FREE

**TICKETS AVAILABLE ONLINE AT**  
**WWW.MADEINMARYLANDFEST.COM**





# 2026 PARTNERSHIP OPPORTUNITIES

*We invite you to be a part of one of Anne Arundel County's premier festivals.*

## BENEFITS & AMENITIES

\$2,500	\$1,000	\$500	\$250
<ul style="list-style-type: none"> <li>• 10x10 vendor space</li> <li>• 10 Tickets</li> <li>• Half-page, full-color ad in event program</li> <li>• Logo on event welcome banner and website</li> <li>• Recognition on social media</li> </ul>	<ul style="list-style-type: none"> <li>• 6 Tickets</li> <li>• 50% off ad space in event program</li> <li>• Logo on event welcome banner and website</li> <li>• Recognition on social media</li> </ul>	<ul style="list-style-type: none"> <li>• 4 Tickets</li> <li>• 50% off ad space in event program</li> <li>• Recognition on social media</li> </ul>	<ul style="list-style-type: none"> <li>• 2 Tickets</li> <li>• 50% off ad space in event program</li> <li>• Recognition on social media</li> </ul>

On Sunday, August 16, 2026, the Made In Maryland Festival will celebrate all of the unique offerings of our marvelous state while also supporting The Chesapeake Bay Trust. As we enter our 93rd year in business at Kurtz's Beach, we invite you to participate in this event and share in our Maryland Pride.





## EVENT HANDOUT ADVERTISING RATES

# PUT YOUR BUSINESS IN FRONT OF THOUSANDS

### KURTZ'S BEACH ANNUAL SIGNATURE FESTIVALS

Celebrate all the great offerings from our state at this Maryland-themed festival, which features a delicious variety of food, master artisans & crafters, live music and more.

Anne Arundel County's premier wine, food and artisan festival that provides guests with a relaxed, enjoyable atmosphere along the scenic Chesapeake Bay.

## EXCLUSIVE TO VENDORS - 50% OFF ALL AD RATES FOR 2026 EVENT PROGRAM

SIZE	PRICE	
1/4 PAGE	\$125	\$60
1/2 PAGE	\$250	\$125
FULL PAGE	\$500	\$250

## ADVERTISING PERKS

- ALL ADS ARE FULL-COLOR
- PROGRAMS ARE HANDED OUT TO EACH & EVERY EVENT ATTENDEE - EXPOSE YOUR BUSINESS TO THOUSANDS!
- EACH FESTIVAL RAISES FUNDS FOR A DIFFERENT NONPROFIT - YOUR AD SUPPORTS THIS EFFORT!
- NEED AN AD DESIGNED? LET US KNOW AND FOR A SMALL FEE WE'LL GLADLY DO IT FOR YOU!

TO PURCHASE YOUR AD, PLEASE EMAIL [INFO@MADEINMARYLANDFEST.COM](mailto:INFO@MADEINMARYLANDFEST.COM) OR CALL 410-255-1280.